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I claim

- 1. An apparatus for improving the taste of a beverage in a container said container having a top and a bottom, said beverage containing an polar molecule, said apparatus having a base for the bottom of said container, said base comprising a magnet that applies a magnetic force to the beverage, said magnet having a first surface and a second surface, said first surface being adjacent to the bottom of the container and said second surface being on the opposite side of the magnet from the first surface, said second surface having a metal plate in proximity thereto.
- 2. The apparatus according to claim 1 wherein the beverage contains an alcohol.
- 3. The apparatus according to claim 1 wherein the beverage is coffee.
- 4. The apparatus according to claim 1 further comprising a means for applying a magnetic force to the top of said container.
- 5. The apparatus according to claim 4 wherein the beverage is wine
- 6. The apparatus according to claim 4 wherein said base comprises a top member, a bottom member and a side wall connecting the top and bottom members said magnet being between said top member and said bottom member.
- 7. The apparatus according to claim 4 wherein said magnet is a ring magnet.

- 8. The apparatus according to claim 4 wherein said means for applying a magnetic force to the top of said container comprises a stopper for an orifice in said container.
- 9. The apparatus according to claim 8 wherein said stopper comprises a top member and a plug member extending therefrom, said plug member being shaped to be inserted into the orifice of the container.
- 10. The apparatus according to claim 9 wherein the plug has a neck where said plug member is connected to said top member and a tip on said plug opposite said neck, said plug member being narrower in cross-section at said tip than at the neck.
- 11. The apparatus according to claim 10 wherein the top member is larger in cross-section than the cross section of the container at the orifice.
- 12. The apparatus according to claim 10 wherein said magnet is a disk in the plug member.
- 13. The apparatus according to claim 4 wherein at least one magnet has 600 to 1400 surface Gauss on the top of the magnet facing the bottle.
- 14. The apparatus according to claim 4 wherein at least one magnet has 800 to 1200 surface Gauss on the top of the magnet facing the bottle.

- 15. The apparatus according to claim 4 wherein at least one magnet has 900 to 1100 surface Gauss on the top of the magnet facing the bottle.
- 16. The apparatus according to claim 14 wherein said magnet in said base has its south pole facing downwardly.
- 17. A method for improving the taste of a beverage containing polar molecules in a container having a top end and a bottom end, comprising applying a first magnetic field to the top of the container and a second magnetic field to the bottom end of the container.
- 18. The method according to claim 17 wherein the beverage contains an alcohol.
- 19. The method according to claim 17 wherein the beverage is coffee.
- 20. the method according to claim 18 wherein the beverage is wine.
- 21. The method according to claim 17 wherein the magnetic field in applied to the bottom of the container by a magnet that has a top surface and a bottom surface, said top surface being in proximity to said bottom surface of the container and a metal plate being in contact with the bottom surface of the magnet.
- 22. The method according to claim 21 wherein at least one magnetic field is supplied by a ring

magnet.

- 23. An apparatus for improving the taste of a beverage in a container said container having a top and a bottom, said beverage containing an polar molecule, said apparatus having a base for the bottom of said container, said base comprising a first magnet that applies a magnetic force to the beverage at the bottom of the container and a second magnet that applies a magnetic force to the beverage at the top of the container.
- 24. The apparatus according to claim 23 wherein the beverage contains an alcohol.
- 25. The apparatus according to claim 23 wherein the beverage is coffee.
- 24. The apparatus according to claim 23 wherein the beverage is wine
- 25. The apparatus according to claim 23 wherein said base comprises a top member, a bottom member and a side wall connecting the top and bottom members said magnet being between said top member and said bottom member.
- 26. The apparatus according to claim 25 wherein said magnet is a ring magnet.
- 27. The apparatus according to claim 23 wherein said means for applying a magnetic force to the top of said container comprises a stopper for an orifice in said container.

- 28. The apparatus according to claim 27 wherein said stopper comprises a top member and a plug member extending therefrom, said plug member being shaped to be inserted into the orifice of the container.
- 29. The apparatus according to claim 28 wherein the plug has a neck where said plug member is connected to said top member and a tip on said plug opposite said neck, said plug member being narrower in cross-section at said tip than at the neck.